

Tulane hosts fifth annual NOLA Bluedoo run

Keith Brannon

kbrannon@tulane.edu

Dr. Oliver Sartor, center, medical director of the Tulane Cancer Center, holds a sign at the start of the 2017 NOLA Bluedoo run with former New Orleans Saints linebacker and NFL Hall-of-Famer Rickey Jackson, left, and A.P. Sanchez, president of the Zulu Social Aid and Pleasure Club. (Photo by Sabree Hill)

Get ready to grab your best blue running or dancing shoes and mark your calendars. Tulane Cancer Center's fifth annual [NOLA Bluedoo](#) — a two-mile race, outdoor party and fundraiser for prostate cancer research— is scheduled for 5 p.m. Saturday, Sept. 15, on Tulane's uptown campus.

NOLA Bluedoo includes New Orleans-style music, food from 30 local restaurants and caterers, costuming, silent auctions, a kids' tent and more to celebrate prostate cancer survivors and raise money to fund prostate cancer research at Tulane University School of Medicine. During the last four years, NOLA Bluedoo has raised almost \$570,000 for Tulane Cancer Center's Prostate Cancer Research Program.

"NOLA Bluedoo started five years ago with the idea that we could raise funds for prostate cancer research and honor those afflicted with this disease while also having a bit of New Orleans-style family fun," said Dr. Oliver Sartor, head of Tulane's prostate cancer research program. "Please help us continue the mission and join us for a great time on Tulane's beautiful uptown campus."

Costuming in blue – the color of prostate cancer awareness – is encouraged, Sartor said.

The two-mile race, held in partnership with the New Orleans Track Club, begins and ends at Gibson Quad (behind Gibson Hall on St. Charles Avenue). The race has grown from almost 600 runners, walkers and attendees the first year to more than 1,000 last year.

[Advanced registration](#) for walkers/runners is \$30; university students (with student ID) pay \$15 through Sept. 10 and \$20 on race day. Don't want to walk or run? A \$25 Party Pass allows access to the celebration of survivorship, including

complimentary food and refreshments and entertainment by the Bluedoo Allstars, featuring Brian Stoltz (Funky Meters) on guitar, Tony Hall (Dumpstaphunk) on bass, John 'Papa' Gros (Papa Grows Funk) on keyboards and Raymond Weber (Joe Sample) on drums. There will also be special appearances by the Babydoll Sisterhood, the Disco Amigos, the Amelia EarHawts, the Pussyfooters, the Harley Owner's Group, the Laissez Boys of New Orleans, and Saints Super Fan "Soul Saint" with other members of the Big Easy Mafia.

Prostate cancer is the second leading cause of cancer death in American men, behind only lung cancer. According to the American Cancer Society, one in seven men will be diagnosed and one in 39 will die of prostate cancer. In Louisiana, approximately 2,600 men are diagnosed with prostate cancer annually.

For more information, please visit www.nolabluedoorun.org or contact Melanie Cross at 504-988-6592 or mcross@tulane.edu.