

## **SoM Powerpoint & Poster Templates, Logos & More Now Available On Demand**

Need to put together a PowerPoint presentation? A scientific poster presentation? Or are you searching for logos or photos to use for flyers, webpages and social media posts? Marketing and Communications at Tulane University School of Medicine is here to help!!

We have templates and brand guidelines available to share and can help connect you with photos of many faculty members and facilities here on the downtown campus.

“The new and modern looking Tulane Medicine logo in the broken shield has really taken off in popularity, with more and more of our community asking for templates that contain it. We are excited to be able to meet that need and provide several templates and graphic elements the entire SoM community can use.” said James Zanewicz, Chief Business Officer for the SoM.

Current On-demand items include:

- SoM Branded PowerPoint template in both [Standard Fonts](#) everyone has, or our [Special Tulane Brand Fonts](#) if you have them installed (ProTip – The photos are easily click & changeable!)
- SoM Branded [Scientific Poster Templates](#) in various proportions and style
- School of Medicine [logos](#) and [graphic elements](#)
- Tulane National Primate Research Center [logos](#)
- SoM Branded [letterhead template](#)
- Our Tulane University [Special Brand Fonts](#)
- [SoM Style Guide](#) with a preferred subset of colors and more information about how to use our branding for different projects.
- AND you can use more colors and ideas from the [Tulane University Style Guide](#) as well

If you need SoM stock photos for anything, reach out to Carolyn Scofield, Assistant Director of Marketing and Communications at the School of Medicine.

[scofield@tulane.edu](mailto:scofield@tulane.edu) or (504) 881-4542 – She is generating more content all the time and may have something on hand perfect for you!

Carolyn wants our community to know: “I love seeing the cohesive look and consistent brand identity we are creating as we begin to roll out more of these tools to the School of Medicine. I’m also always available for any questions you may have about how to use the logos or templates we have linked in this article.”

And as one final note, whenever you want to deviate from the tools provided or design something new using the elements, make sure to reach out to SoM Communications and get a final approval and signoff, so that we can make sure it is consistent with our look and feel. We are always available and will get you a rapid response - and any needed feedback - so that you can move forward as quickly as possible.