BIO on the BAYOU returns to showcase academic science across the Gulf South



The regional academic bioscience showcase <u>BIO on the BAYOU</u> returns to New Orleans November 2 & 3, 2022 after a multiple year hiatus due to Covid-19. The event is reinventing itself with a twist, evolving beyond the original university partners of LSU Health New Orleans and Tulane University to include academic science from universities located across the entire Gulf South region.

This iteration of BIO on the BAYOU focuses around a singular key mission: presenting "University Research the way YOU want it" to corporate, investor, foundation, government and other potential collaborators. Scientists will present their innovative research projects and inventions business-pitch style in 10-minute slots, with 7 minutes dedicated to the presentation and 3 minutes for Q&A.

"In addition to presentations and panels, individual meetings – or 'partnering meetings' as they are referred to in the industry - are key to establishing and driving relationships forward," said James Zanewicz, Chief Business Officer for the Tulane University School of Medicine. "By securing the ability to use industry-standard

partneringOne® software as part of BIO on the BAYOU, we are proving the Gulf South is a key player in the biotech industry conversation."

The 2022 program – which will be held in-person in New Orleans, Louisiana – will feature expert-led panels, private meeting capabilities powered by partneringONE®, networking opportunities, and most importantly, business-style scientific presentations straight from researchers at leading Gulf South universities including Tulane University, LSU Health New Orleans, The University of Mississippi, Xavier University of Louisiana, Jackson State University, LSU Health Shreveport, The University of Kentucky, The University of Louisville, Mississippi State and the University of Southern Mississippi.

"We're excited to show our current and potential external partners research from universities across Louisiana, Mississippi and Kentucky," said Patrick Reed, Assistant Vice Chancellor, Innovation & Partnerships at LSU Health. "We're confident lasting collaborations will be built this year and beyond, as we grow BIO on the BAYOU to be the biosciences research showcase of the Gulf South. I encourage the BioIndustry to make time to join us in November in New Orleans."

If you are in the industry, you can be a part of the relaunch of this signature event – at no charge this year - and ensure your voice is an active part of building what is sure to become the next great can't-miss bioscience event.

Conference planners can register for the event & partneringONE® at www.bioonthebayou.com. Hotel information and a preview of several of the scientific topics are currently posted on that site, and the full agenda and more information will be posted soon.