## **BIO on the BAYOU is back and bigger than ever**

Carolyn Scofield scofield@tulane.edu (504) 881-4542



Industry leaders, biotech experts and researchers from universities across the country will converge in New Orleans this coming week. The regional academic bioscience showcase BIO on the BAYOU returns November 2 & 3, 2022, after a multiple year hiatus due to Covid-19.

This year promises to be bigger and better than ever. Expert speakers include Andrew Latham, PhD, executive director of business development & licensing at <u>Merck</u>; Rima Chakrabarti, MD, Partner at <u>KdT Ventures</u>; and Joseph M. Conrad III, PhD, JD, senior technology transfer specialist at the <u>National Cancer Institute</u>. "The lineup is fantastic," said Kaylynn Genemaras, PhD, Business Development Associate at Tulane University School of Medicine. "We have incredibly talented and knowledgeable people coming in from all over the country to see our gulf south experts present their research, and speak on expert panels. I know this year's conference will be great, and it is only the beginning."

This iteration of BIO on the BAYOU focuses around a singular key mission: presenting "University Research the way YOU want it" to corporate, investor, foundation, government and other potential collaborators. Scientists will present their innovative research projects and inventions business-pitch style in 10-minute slots, with 7 minutes dedicated to the presentation and 3 minutes reserved for Q&A.

Along with the expert-led panels, the event will feature private meeting capabilities powered by partneringONE®, networking opportunities, and most importantly, business-style scientific presentations straight from researchers at leading Gulf South universities including Tulane University, <u>LSU Health New Orleans</u>, <u>The</u> <u>University of Mississippi</u>, <u>Xavier University of Louisiana</u>, <u>Jackson State University</u>, <u>LSU Health Shreveport</u>, <u>The University of Kentucky</u>, <u>The University of Louisville</u>, Mississippi State and the University of Southern Mississippi.

There's still time to register for the event and partneringONE® at <u>bioonthebayou.com</u>. If you can't make it this year, make advance plans to attend BIO on the BAYOU 2023 (mark your calendar now for October 2nd & 3rd, 2023).

"The 2022 evolution of BIO on the BAYOU is already proving itself as a viable cornerstone event to showcase the biomedical talent of the Gulf South," said Genemaras. "This area of the US often gets overlooked in terms of innovation, and we're proud to be highlighting the impactful research that is being done here – and still available for industry collaboration."