

## Attention Start-Ups: Applications open until Aug. 19 for pitch slots at BIO on the BAYOU 2024

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Kalen Hall, PhD, and Leo Williams, PhD, both graduates of Tulane University, give a presentation on their start-up, Informuta, at BIO on the BAYOU 2023. (Photo by Cheryl Gerber)

[BIO on the Bayou](#), the premier event showcasing academic science and biotechnology from the Gulf South region, is now accepting applications for its EXPANDED roster of start-up pitch slots. Aspiring entrepreneurs and innovative start-ups with in the Gulf South region are [invited to apply](#) by 11:59 pm on August 19, 2024.

BIO on the Bayou presents university research the way YOU want it. This signature event—taking place on October 29 and 30—brings together senior executives and top decision-makers from corporate, investor, foundation, government, and academic sectors to advance cutting-edge research from the bench to the bedside.

"BIO on the Bayou provides a platform for start-ups across our region to showcase their groundbreaking innovations to a diverse and influential audience," said Alexis Ducote, PhD, Business Development Associate at Tulane University School of Medicine, who coordinates the start-up roster, "The event highlights the often-overlooked ingenuity within the Gulf South region and fosters essential connections and collaborations that can propel these ideas to new heights."

BIO on the BAYOU organizers invite startup companies to apply for a chance to pitch. Because the main goal of this conference is to showcase the exciting life science research that is being conducted in the South—a region typically passed over by biotech investors—the startup companies must be connected to academic institutions based in the Gulf South, the multistate/territory region of Louisiana, Alabama, Mississippi, Arkansas, Kentucky, Oklahoma, Georgia, Florida, South Carolina, North Carolina, Tennessee, Texas, and Puerto Rico.

[To see the full criteria and apply, click here.](#) **Applications are due by August 19.**

Elaine Hamm, PhD, CEO of Ascend Bioventures and Executive-in-Residence at the Tulane University School of Medicine, has brought her years of experience in biotech to spur the continued growth and success of the conference and has watched it develop into a key event within the life science research landscape.

"BIO on the BAYOU stands out as a pivotal event for startups seeking to make their mark in the biotech industry. The chance to showcase your work to influential

stakeholders, receive expert feedback, and network extensively is an invaluable step towards achieving our mission and expanding a startup's impact."

BIO on the BAYOU will be held October 29 - 30 in New Orleans. Thanks to generous sponsorship, registration for companies, investors, and all other attendees is free. If you are [interested in sponsoring BIO on the BAYOU, more information is available in the sponsor prospectus.](#) For more information on the conference in general or to sign up and register, visit [BIOontheBAYOU.com](http://BIOontheBAYOU.com).