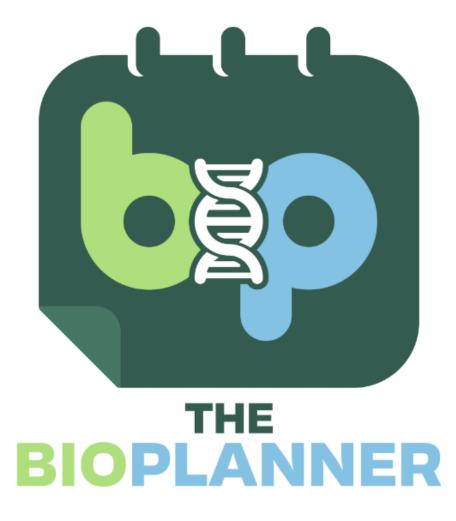
Tulane launches TheBioPlanner.com to support life science, biotech and healthcare community

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Tulane University School of Medicine has launched <u>TheBioPlanner.com</u>, a free online calendar for researchers, academics, biotech executives, and healthcare professionals to easily discover and plan for life sciences, biotech, and healthcare conferences around the globe.

This initiative picks up where MacDougall Consulting's Life Science Conference Calendar left off after its closure in 2024, ensuring professionals and organizations in the sector continue to have access to vital planning tools.

Designed with accessibility and community in mind, TheBioPlanner.com allows anyone in the industry to submit their event for consideration at zero cost—making it an invaluable resource for planning conference attendance, scheduling company events, and fostering connections across the scientific and healthcare landscape.

"From a city known for its hospitality and hosting world-class events like this year's Super Bowl, we're launching TheBioPlanner.com, offering a global stage for all the life sciences industry's premier events," said James Zanewicz, chief business officer for Tulane University School of Medicine. "At Tulane, which was founded to combat infectious diseases, we understand the importance of bringing communities together, and we're thrilled to provide a platform that connects industry professionals and thought leaders on such a large scale."

Key Features of TheBioPlanner.com:

- **Comprehensive Listings:** Access a curated calendar of life sciences, biotech, and healthcare conferences and events worldwide.
- Free Event Submissions: Organizers can list their events at no cost—an industry first compared to other platforms that charge for inclusion.
- **Enhanced Planning:** Simplify scheduling and decision-making to ensure alignment with strategically important events.

The launch coincides with the prestigious JPM Annual Healthcare Conference in San Francisco, the industry's largest healthcare investment symposium.

"Whether you're a startup planning your next product launch, a researcher ready to showcase groundbreaking findings, an investor looking for your next deal, or a biotech executive mapping out the year ahead, TheBioPlanner.com ensures you never miss an opportunity to connect, collaborate and innovate," Zanewicz said.

For more information or to explore the calendar, visit <u>TheBioPlanner.com</u>.