Ride the momentum of BIO 2025! Register now for BIO on the BAYOU and save.

SOM Communications somcommunications@tulane.edu June 17, 2025 8:00 AM



As thousands are gathered this week for BIO 2025, the world's largest biotech convention, the Gulf South's own signature event — BIO on the BAYOU — is preparing to build on that momentum by amplifying underrepresented research and innovation from our region.

BIO on the BAYOU is more than a conference — it's a catalyst for connecting universities, start-ups, investors, and industry leaders to help life-changing ideas break through regional barriers and reach a global stage.

This year's event, set for October 28-29, 2025, in New Orleans, will feature the fast-pitch panels attendees love, an expanded lineup of expert sessions, more partnering tables, and new exhibitor opportunities. These additions are designed to strengthen the Gulf South's growing life sciences ecosystem and ensure that ideas born here can compete anywhere.

Early Bird Registration is Open — Save Now In celebration of BIO 2025 happening now, registration for BIO on the BAYOU is available at a deep discount:

\$325 Early Bird rate through July 31 (half the onsite price!)
\$400 in August
\$450 in September
\$500 in October (Pre-conference)
\$650 Onsite

Students: \$75 anytime

Registered attendees will gain access to PartneringOne, the industry's trusted partnering platform. Login credentials will be sent starting August 1, or within seven business days for those registering later.

"BIO on the BAYOU continues to shine a light on the groundbreaking work happening across the Gulf South — work that too often goes unnoticed at larger conferences," said James Zanewicz, Chief Strategy Officer at Tulane University School of Medicine. "By gathering investors, companies, and academic leaders in one place, we're driving the region's growth as a rising force in the global biotech landscape."

Don't miss the chance to be part of the conversation that's transforming the future of life sciences in the Gulf South.

Lock in your discounted rate and learn more at BIOontheBAYOU.com.