BIO2025: Keep the conversations going with the Bayou from the Bayou podcast

SOM Communications somcommunications@tulane.edu June 18, 2025 4:45 PM

Podcasts are The Bayou

From the Gulf South and beyond, tune in for advice from key opinion leaders in biotech.



LISTEN NOW

As BIO 2025 wraps up, it's clear that the connections made in Boston don't end when the exhibit hall lights go out. The latest episode of the <u>Bio From The Bayou</u> podcast, "From Surviving to Thriving: How Biotech Companies Can Navigate Lean Times," is a reminder that some of the most important lessons happen long after the

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conference ends.

In this episode, James Zanewicz, JD, Chief Strategy Officer at Tulane University School of Medicine, and Elaine Hamm, PhD, Executive-in-Residence at Tulane Medicine, and CEO of Ascend BioVentures, share real-world insights on how biotech companies can stay focused, make tough choices, and find new opportunities when times get tight.

Topics include:

Prioritizing what matters most to keep moving forward

Finding creative ways to raise capital beyond traditional investors

Building partnerships and networks that strengthen the entire biotech community

For many in the biotech industry and the field of academic research, the past few years have tested every strategy in the playbook. As Hamm and Zanewicz point out, these challenging periods can also push teams to think differently and come out stronger.

If you're leaving BIO2025 with new contacts and fresh ideas, <u>add this episode</u> to your playlist for the flight home. It's packed with practical advice you can take back to your team.

And if you need to start planning your fall travel, <u>apply for a start-up pitch slot</u> at BIO on the BAYOU, happening October 28-29 in New Orleans. You can also register now to take advantage of the discounted rate through July 31.

Let's keep the conversations going—from Boston to the bayou and beyond!