

## Tulane Vision 2020 Survey Questions

1. As the Tulane University School of Medicine defines its future, rate the importance of the following academic trends to determine priorities for developing an identity that distinguishes the School. (Very Important, Somewhat Important, Not Important)

Invest in the latest technology for teaching and learning (telemedicine, simulation, interactive classrooms, etc.)

Address the increasing demand for online learning options

Decrease the cost of medical education

Engage in partnerships in larger, integrated community networks and health care systems

Invest in long-term growth and infrastructure (e.g., facilities, equipment) that reinforce the research mission

Increase focus on the "business of medicine," (e.g., service optimization for patients)

Increase attention on innovation in clinical care, education and research

Address decline in federal grant funding through the prioritization of the research portfolio

Diversify funding sources for the Tulane University School of Medicine

Build on current strengths through translational (bench-to-bedside) research that transforms patient care

Address shortage of primary care physicians

Increase strategic recruitment of faculty to enhance diversity, excellence in scholarly activities and leadership

Increase faculty development to enhance excellence in scholarly achievements, career advancement, leadership and retention

Other

2. As the Tulane University School of Medicine envisions itself in 2020, rate the importance of the following "Vision and Mission" characteristics under consideration. (Very Important, Somewhat Important, Not Important)

Patient-centered clinical care

Outcomes-based patient care and research

Global and international engagement

<b>Community engagement</b>
<b>Research</b>
<b>Cutting-edge environment and technologies for research, education and patient care</b>
<b>Educating the next generation of physicians and biomedical scientists</b>
<b>Innovations in the integration of clinical care, education and research</b>
<b>Diversity</b>
<b>Reputation as one of the Top 50 U.S. medical schools</b>
<b>Other</b>
<b>3. To differentiate the Tulane University School of Medicine for the future, rate the importance of the following clinical themes under consideration. (Very Important, Somewhat Important, Not Important)</b>
<b>Increase clinical faculty engagement in the education and research missions</b>
<b>Expand the clinical practice</b>
<b>Increase interdisciplinary interactions</b>
<b>Deliver high quality and safe patient care</b>
<b>Integration of complex clinical care</b>
<b>Develop and expand nationally recognized centers of clinical excellence</b>
<b>Develop new delivery systems in collaboration with payers (e.g., medical homes, shared risk product, accountable care organizations)</b>
<b>Other</b>
<b>4. To differentiate the Tulane University School of Medicine for the future, rate the importance of the following education themes under consideration.</b>
<b>Deliver cost-effective, high-value education</b>
<b>Maximize and leverage the latest technology for teaching and learning across the education continuum (undergraduate&gt;graduate&gt;post- graduate&gt;continuing education training)</b>
<b>Integrate education with the clinical and research missions</b>
<b>Develop and promote the School of Medicine as a center of lifelong learning and professional development (i.e., Academic Home)</b>

Other

5. To differentiate the Tulane University School of Medicine for the future, rate the importance of the following research themes under consideration.

Expand translation of research from basic science to clinical practice to population health

Develop a “signature partnership” with Tulane National Primate Research Center

Increase other collaborations emphasizing innovation and entrepreneurship across the university, region, nation and world

Capitalize on geographic location, patient population, disease incidence and prevalence, business and health partners and community clinics to enhance innovation, cutting-edge discoveries and regional and national distinction

Develop nationally recognized clinical and translational research centers of excellence

Increase the School’s ranking by the National Institutes of Health

Other

6. As the institution strengthens its messaging and key areas of focus, what is the relative importance of these attributes for the Tulane University School of Medicine “brand?”

Stands as the hub of a regional health care network

Pioneers basic research advances and medical innovations

Educates the nation’s best-prepared doctors in specific sub-specialties

Leads in translational research in defined fields

Prepares community-based health care practitioners

Develops treatments for emerging diseases and conditions globally

Advances new technologies that result in greater access and affordability of health care

Promotes quality metrics, cost controls and efficient care delivery models

Leads in patient safety

Offers more online and blended (place-based and online) learning courses

**Stands as the hub for global academic programs**

**Other**

**7. How important is each of the following criteria for determining how the Tulane University School of Medicine prioritizes or defines its resource allocation?**

**Enhancing academic excellence**

**Ability to attract top talent**

**Ability to deliver on the Tulane University School of Medicine missions**

**Ability to generate revenue or funding for the Tulane University School of Medicine**

**Other**