

Vision 2020 Update: March 2014

Dear Colleagues, Supporters and Friends of Tulane

Since the last update, the stakeholder surveys were successfully completed, new committees were identified, and our Steering Committee and the 3 mission-focused Working Groups (clinical, education and research) have worked diligently to identify strategic goals, initiatives, and activities that will distinguish the School of Medicine over the next 5-7 years. Substantial progress has been made, and I'd like to share the following highlights from the winter meetings and some of the activities ahead.

Strategic Advisory Board and Key Administrative Personnel Group named: To garner additional input from our alumni, community leaders, and academic partners, we established the Strategic Advisory Board (see roster on the Vision 2020 website) and held meetings in January and February to present progress to date and solicit feedback. The Key Administrative Personnel Group includes leaders from all three mission-focused areas: research, education, and clinical care. In addition to providing input throughout the process, this group will be instrumental when we initiate the implementation and operational planning of the Vision 2020 initiative.

Stakeholder Surveys: The surveys from faculty, students, trainees, staff and alumni were conducted from January 9-17, 2014. Nearly 1000 people responded to the survey and provided valuable input on the academic themes proposed by the steering committee as well as the future directions of the school. Initiatives deemed of 'very high importance' for the school in the future were delivering proven, quality patient care, providing cost-effective high value education, and achieving national distinction in research while increasing discoveries. The top ranking 'themes' for the Tulane brand were technological advances, regional healthcare hub, innovations, patient safety leader, and best education. Key results of the survey are summarized on the Vision 2020 website [survey summary](#) link.

Vision, Mission, Core Values: Based on feedback from you and multiple stakeholders, the vision, mission, core values statements were revised, presented during the February Town Hall, and circulated to a broad audience for comment. Given that our core purpose is to improve the health of people and foster healthy communities, the statements will reflect our commitment to innovative discoveries, translation of the best science into clinical practice and education, focus on high quality health care, and education of the next generation of clinical and scientific leaders. Core values include adaptability, compassion, collaboration, diversity, innovation, integrity and quality. The revised statements will be posted on the website by April 1, 2014.

Non-prioritized goals and objectives: Using the SWOT analysis as a guide, the working groups have developed a working list of non-prioritized strategic goals and objectives for the school. Efforts are currently underway to recommend priorities that will distinguish the Tulane University School of Medicine in the next 5-7 years. It has been particularly gratifying to observe and participate in discussions and dialogues with so many invested and talented individuals who are so committed to the success of the School.

I continue to be grateful to you, our strategic advisory board, steering committee, working group members, and key administrative personnel who are diligently engaging in this effort. The next Town Hall is scheduled for May 14, 2014

I encourage you to share your ideas and insights with the members of these groups (list of committee members and feedback links available on the Vision 2020 website---<http://tulane.edu/som/strategic-planning/index.cfm>) or Dr. Tonette Krousel-Wood, Vision 2020 Strategic Planning Chair at mawood@tulane.edu). We want to hear from you!

Upcoming events:

- **Town Hall Meeting** is scheduled *May 14, 2014 at 5:15 p.m. in the SOM Auditorium, 1430 Tulane Avenue*. Please make every effort to attend and encourage your faculty, students and staff to come!

Thank you for your continued support of the Vision 2020 Strategic Planning Initiative for the School of Medicine.

Sincerely,



Lee Hamm MD
Senior Vice President and Dean
Tulane School of Medicine