

Dean Hamm's Vision 2020 Update: January 2014

Dear Colleagues, Supporters and Friends of Tulane,

As you know, we had a successful and participative launch of the Tulane School of Medicine Vision 2020 Strategic Planning Initiative in early December 2013. To date, our Steering Committee and the 3 mission-focused Working Groups (clinical, education and research) have devoted solid efforts to their respective group meetings, reviewed the School of Medicine vision, mission, and core value statements, updated the SWOT analysis from the clinical, education and research perspectives, and identified several academic themes for consideration and discussion as part of the strategic planning process. We've made great progress in a rather condensed timeframe during a busy time for the School and I'd like to share the following highlights from the December meetings and some of the activities ahead.

Vision, Mission, Core Values: All committee and working groups agreed on revisiting and revising the vision, mission and core values statements to better describe the possibilities for the Tulane School of Medicine as we consider the significant changes and opportunities in medical education, patient care and research and establish aspirations for our future—where we want to be in 2020. Some of the characteristics that have been identified include patient-centered focus in clinical care, evidence-based practice, discovery, translational research, innovation, improving health, diversity, community, high quality-safe-compassionate patient care, lifelong learning, research across the lifespan, learner-centered, leadership, excellence, value-added care and education, collaboration, and making a difference. Using these and other characteristics, efforts are underway to revise the statements and then circulate for review and comment from a broader audience.

Academic Themes: Key themes that have emerged from initial discussions include the following for the ***clinical mission***: increase clinical faculty engagement across all missions; expand the clinical practice, enhance interdisciplinary interactions, foster high quality and safety in patient care, enhance management of complex chronic diseases; establish nationally-recognized centers of excellence. For the ***education mission***: deliver cost-effective, high-value education; leverage technology across the education continuum; integrate education across all missions; establish Tulane as a center for lifelong learning; and career preparedness. For the ***research mission***: expand translational research; develop a “signature partnership” with Tulane National Primate Research Center; increase collaborations locally, regionally, nationally and globally that foster innovation and entrepreneurship; and capitalize on geographic location, patient population, disease prevalence, business and health partners to enhance innovation, cutting-edge discoveries and regional and national distinction. Efforts are underway to further refine the cross-cutting themes, identify the activities and resources required to address these themes, and ultimately position Tulane School of Medicine for distinction regionally and nationally. It has been particularly gratifying to observe and participate in discussions and dialogues with so many invested and talented individuals who are so committed to the success of the School.

I am grateful to you, our steering committee and working group members and chairpersons who are diligently engaging in this effort and look forward to your participation in the stakeholder surveys, Town Hall meetings, and interactions with the working group members.

Please feel free to share your ideas and insights with the members of these groups (list of committee members and feedback link available on the Vision 2020 website---<http://tulane.edu/som/strategic-planning/index.cfm>) or Dr. Tonette Krousel-Wood, Vision 2020 Strategic Planning Chair at mawood@tulane.edu). We want to hear from you!

Upcoming events:

- **Stakeholder surveys** (including faculty, students/trainees, alumni and staff) will be launched in early January 2014 to solicit feedback on the key strategic elements. Watch your email for important information and link to the confidential survey
- **Town Hall Meeting** is scheduled for *Tuesday, February 11, 2014 at 5:15 p.m. in the SOM Auditorium, 1430 Tulane Avenue*. Please make every effort to attend and encourage your faculty, students and staff to come!

Thank you for your continued support of the Vision 2020 Strategic Planning Initiative for the School of Medicine.

Sincerely,

A handwritten signature in black ink, appearing to read "Lee Hamm" with a small circular mark at the end.

Lee Hamm MD
Senior Vice President and Dean
Tulane School of Medicine