

Dear Colleagues, Supporters and Friends of Tulane

On May 14, the strategic goals for the Tulane University School of Medicine were presented at the Town Hall meeting with faculty, staff, students, residents, fellows, alumni, and board members in attendance. The plan reflects the critical input and feedback from over 100 participants on Vision 2020 committees and nearly 1000 respondents from our stakeholder survey. It has been most gratifying to see the engagement of our Vision 2020 committee members and our many stakeholders in providing excellent recommendations and feedback over the last 6 months. As a result, we have renewed vision and mission statements and a solid roadmap to move us forward for distinction over the next 5 years.

Simply stated, the Tulane University School of Medicine seeks to *discover, learn and heal*. Our long-term vision is to be a distinctive, preeminent research-intensive medical school transforming health through discovery, lifelong learning, and patient-centered health care. Over the next 5 years, our school will target 5 strategic areas to distinguish the school regionally and nationally while continuing the excellent work already underway in research, education and clinical care.

Strategic Goals: The 5 strategic goals build on our strengths and maximize our opportunities while minimizing our weaknesses and the academic environmental threats and reflect our tripartite mission. More details regarding some of the ways we will achieve these goals are posted on this website. We are committed to delivering on these goals but realize the importance of remaining flexible in how best to achieve the goals in a changing academic medical environment.

- EXPAND TRANSLATIONAL RESEARCH
- ENHANCE THE VALUE OF TULANE SOM FOR LIFE-LONG LEARNING
- EXPAND THE CLINICAL ENTERPRISE AND ALIGN WITH HOSPITAL STRATEGIES
- LEAD IN DESTINATION PROGRAMS-CLINICAL AND RESEARCH
- DELIVER THE HIGHEST QUALITY, GREATEST VALUE HEALTHCARE

In order to strengthen our position and ensure our success, we will address and improve several enterprise-wide activities

- INFRASTRUCTURE
- FACULTY GROWTH AND DEVELOPMENT
- COMMUNICATIONS AND MARKETING
- STRATEGIC PARTNERSHIPS
- ACCOUNTABILITY
- QUALITY

Some of these efforts take only minimal resources, but require us to change how we work and what we focus on. Change is never easy but our adaptability will be key to our long term success. We will monitor our progress and modify our roadmap as needed to achieve the end goal—a distinctive Tulane School of Medicine. Our success will be reflected in a variety of ways

satisfaction, faculty and alumni engagement, patient satisfaction and volumes, and improved quality metrics.

By June 1, 2014, a school-wide implementation team will be identified along with 'champions' for each goal. An operational plan with initial budget and measures of success will be developed in the coming months. Please continue to share your ideas and insights with the members of the implementation team (feedback links available on the Vision 2020 website--- <http://tulane.edu/som/strategic-planning/index.cfm>) or Dr. Tonette Krousel-Wood, Vision 2020 Strategic Planning Chair at mawood@tulane.edu). We want to hear from you!

We are fortunate to have many incredible people doing extraordinary things at the School of Medicine. Our Vision 2020 effort identified strategic activities for distinction for a greater School of Medicine. To achieve success, we need *YOU* to implement the plan. I look forward to continuing to work with you as we further develop, implement, and monitor our plan.

Upcoming events:

- **Operational/implementation team** to be identified by June 1, 2014
- **Operational plan to be presented at a Town Hall Meeting** in August 2014 (date and time TBA). Please make every effort to attend and encourage your faculty, students, trainees and staff to come!

Thank you for your continued support of the Vision 2020 Strategic Planning Initiative for the School of Medicine.

Sincerely,



Lee Hamm MD
Senior Vice President and Dean
Tulane School of Medicine