

Tulane University School of Medicine



Vision: To be a distinctive, preeminent research-intensive medical school; transforming health through discovery, lifelong learning, and patient-centered health care

Mission: We improve human health and foster healthy communities through discovery and translation of the best science into clinical practice and education; to deliver the highest quality patient care and prepare the next generation of distinguished clinical and scientific leaders

Core Values: Accountability ♦ Compassion ♦ Quality ♦ Integrity ♦ Diversity ♦ Creativity ♦ Collaboration

Vision 2020 Strategic Goals



Expand Translational Research

Some of the ways we will accomplish this include

- ✚ *Recruit and develop a critical mass of investigators with expertise in basic, clinical, and translational research*
- ✚ *Expand a comprehensive clinical research center*
- ✚ *Establish a SOM Office of Research and foster an internal Center for Biomedical Research Excellence*



Enhance the Value of Tulane University School of Medicine for Life-long Learning

Some of the ways we will accomplish this include

- ✚ *Increase the value of the Tulane educational experience through phased-in learning 'academies' for students, residents and fellows; accelerate competency-based education with enhanced learner assessment and faculty development*
- ✚ *Distinguish Tulane SOM in post-graduate education by fostering maintenance of certification for physicians and developing tools to drive quality improvement*



Expand the Clinical Enterprise and Align with Hospital Strategies

Some of the ways we will accomplish this include

- + Increase the ambulatory care footprint*
- + Expand the primary care network*
- + Establish the infrastructure to support affiliation expansion*
- + Identify new healthcare delivery models for our employees*
- + Enter risk-sharing agreements with our insurance providers*



Lead in Destination Programs-Clinical and Research

Some of the ways we will accomplish this include

- + Develop the business case for expansion of defined areas of oncology, neuroscience, sports medicine, and transplant*
- + Build on research strengths such as heart/vascular/metabolic conditions, infectious diseases, and aging*
- + Explore emerging strengths in health disparities, lung biology, and liver disease*



Deliver the Highest Quality, Greatest Value Health Care

Some of the ways we will accomplish this include

- + Become a leader in quality and safety metrics across service lines*
- + Promote a culture of safety and quality improvement*
- + Establish a patient advisory board*
- + Develop expertise in patient-centered, outcomes-focused research*



Achieving the Tulane Vision: *Enterprise-wide Activities*

In order to strengthen our position and increase likelihood of success, we will strive for the following:

- ❖ Increase accountability by providing clear expectations and feedback on progress*
- ❖ Forge strategic partnerships internally and externally*
- ❖ Enhance faculty development and mentorship across all missions; strategic growth in faculty*
- ❖ Expand our marketing and communications internally and externally*
- ❖ Address infrastructure needs from facilities and equipment to policies and procedures*
- ❖ Enhance quality across all missions*