General Medical Faculty Meeting
Minutes
Wednesday, November 14, 2018

1. Welcome and Opening Remarks – Laurianne Wild, M.D., Chair of the General Medical Faculty

2. General Medical Faculty Bylaws: Second Reading of Amendments. Edits were based on the recommendations from the LMCE mock site visit. First reading was on Oct 17 with changes made based on suggestions. No additional edits were recommended. Vote will be live tomorrow.

3. Minutes from General Faculty Meeting, July 11, 2018 – Approved.
   Aimee Aysenene, M.D., Secretary-Treasurer of the General Medical Faculty

4. Invited Speaker- Michael A. Fitts, J.D., President of Tulane University
   • General Comments:
     • SOM is the center of the University. Tulane was founded as a medical school, and medical schools are more critical to universities than ever with 20% of our GOP dedicated to healthcare.
     • There have been some significant initiatives including the $25 million donation from the Deming’s to the Department of Medicine. We are working on improvements of donations from gifts, especially from grateful patients.
     • We are working to expand the clinical platform including partnership with Children’s Hospital.
   • University Goals:
     • Tulane has been a member of the American Association of Universities since 1958. We have a renewed focus on improving the standing with this group through more research and more research funding. We are doing this with additional administrative support for grant writing and submissions.
     • There is additional funding for recruitment including 10 University Professorships. Each is $5 million. 5 are currently funded and 2 are medical school based.
     • Support for the SOM is important and working on recruitment and retention.
   • Downtown Campus:
     • Uptown is land locked but there are significant opportunities for growth downtown including in 1555 Poydras where there is space rented and possible development of Charity Hospital space. This is 300,000 square feet with space for labs, office, and living. Significant tax advantages are associated. The goal is the downtown campus will be unrecognizable in 10 years from now but will take time. The goal is to make it a true 24 hour per
day campus. We will be building a new police station; banners are hung, and potential for new restaurants with people moving here to work.

- **University Update:**
  - Tulane University is hot right now by all measured criteria.
  - 39,000 applicants, which is up significantly. We admitted 17% of applicants when previously it was 35%. SAT scores are up 35 points over a 3 year period.
  - This is the most diverse and academically accomplished admission class ever.
  - Early decision started 2 years ago and is increased by 26% this year with 35% of the 2019 admission class from early decision.
  - We have not invested as much as other universities historically in fundraising. We have recently and continue to grow that source of revenue. Up to > $150 million which has doubled in the past 6-8 years.
  - The number of donors is up 22% when most universities are seeing a decrease.
  - We have been running a deficit for years and are now positive for the past 3 years in a row.
  - We have invested much of the money including in things like safety with increased lights, cameras, and security presence. We have had decrease in campus crime by 36% in the past 3 years.
  - We have new buildings on campus including new School of Business, Commons, and Science. Most was funded by donors and decreased dependence on debt.
  - There are 4 new Deans and recruitment for major positions in the SOM.

- **Questions:**
  - Q: As the donations are going up, are endowments also increasing? A: Some of the money needs to be spent sooner than that. Endowment gifts tend to be larger, but we don’t feel the benefits as quickly as other gifts.
  - Q: Some of the best research before Katrina was in the VA but has been locked up since then, is there a plan to return to that research or regain that source? A: Dean Hamm: We have reached out to the city when they took over the building but there has been no interest in returning to that. Today there are better possibilities than there were then. President Fitts: Space cannot be an issue moving forward. We will make space.
  - Q: Is the move for uptown colleagues to the new downtown space planned? A: There are multiple ongoing possibilities. There is 200,000 sq feet rented in 1555 Poydras. Some of the
SOM is still moving to the Murphy Building. Charity is also another major potential space. The city is interested in working with us. This is to be more of a science and engineering move as they may be more interested in moving Downtown. Not all of this is ready for public discussion, but there is potential to move a large number of people downtown and create a true campus here.

• Q: Are there any plans to expand the university with overseas campuses? A: There are other schools whom have tried to do this. Some are successful and some are unsuccessful. NYU and BU have been successful while Yale in Singapore has not been. Others have strong international connections. We have focused on our home base before expanding overseas. We do have some individual schools with connections abroad, and 40% of undergrads study abroad during their time at Tulane.
• Q: We have some physicians with a unique skill set. If we were to get grateful patient funds, how will this be distributed? A: It would stay in the SOM. The relationship with HCA makes this unique but not likely to hurt funding.
• Q: Is the Charity Hospital comments real? Will there be lab-based research there? A: We are in discussions and the possibility is real.
• Q: Can we move some of the post doc meetings downtown? A: We are taking about more connectivity. We can make sure there are meetings on both campuses. There is a discussion about parking. President Fitts doesn’t know where his downtown parking spot is.
• Q: We have a grass roots effort to create green space on top of the parking deck. Is there any initiative to make this happen? A: We need a common space where people would run into each other and have conversation. There is hope for restaurants and places for others to hang out and gather. Grassy areas downtown are questionable.
• Q: There is a strong focus on student wellness but seems to be mostly for the undergraduates. Is there a plan for student wellness in professional schools? A: Undergrad support has been growing across the country. US Tulane students travel further on average than any other school in the country. There have been serious issues with sexual misconduct and alcohol in the past but those are getting better. We have more “caps” than in the past.
• Q: Are there any ideas to expand the Tulane Wellness clinic and self-insurance policies? A: We moved to self-insurance about a year ago. We have created more incentives for wellness. We would like to use our Tulane doctors to provide care for faculty and staff. It benefits all of us. We have ties to Tulane doctors, and we need to have financial incentives for employees to use
Tulane doctors.

- Q: We want to improve communication between the Tulane uptown and downtown campuses. Would buses help? A: We are looking for creative solutions. One suggestion was car share, blue bikes, or scooters. The Primate center is growing and there is more presence at Lakeview hospital. Would buses to the North Shore be a reasonable idea? Could we share with patients and their families who need subspecialty care in one location or the other? With the Internet, people think connecting is less important but actually seeing each other and the spontaneous conversations are equally important.

5. Dean’s Report – L. Lee Hamm, M.D., Senior Vice President and Dean:
   - Thursday December 6, 2018 will be a Town hall meeting to discuss LCME updates and will have important announcements.

6. New Business and Discussion: none

7. Adjournment