Town Hall Agenda: 2017 year in review

- Updates and alignment with strategic plan (research, education, clinical)
  - Bylaws & Constitution updates underway
  - Searches, recruits
  - Financial status
  - Major initiatives
    - LCME site visit Jan 2019
    - Hospital partnerships
    - Enhance research enterprise
    - Wellness clinic
    - Professionalism Committee
Breakthrough Moment

$25 million gift will name John W. Deming Department of Medicine

BY MIKE STRECKER
Dr. John W. Deming, Betty Deming Smith

“By making this gift, I wanted to pay tribute to John’s deep love for Tulane and his belief in the importance of education”

—Betty Deming Smith
Hires and Searches, Recruits

- Chair Anesthesiology – Dr. Gary Haynes
- CEO TUMG – Laurie Norwich
- Director, Office of Multicultural Affairs - Bennetta C. Horne
- Cardiology Chief – Dr. Bob Hendel
- Transplant director
- Translational Research Center Director—Dr. Jay Kolls
- Ethics Chair-Dr. David Doukas
- Microbiology Chair-Dr. Chad Steele

- Searches: Pathology Chair
New Chairs and Directors last 4 years

- Psychiatry
- Medicine
- Surgery
- Anesthesiology
- Orthopedics
- Structural and Cell Biology
- Cardiology
- TUMG
- Business development
- Radiology
Strategic Goals

- Expand translational research
- Enhance the value of TUSOM for lifelong learning
- Expand the clinical enterprise and align with hospital strategies
- Lead in destination programs: clinical and research
- Deliver highest quality, greatest value patient care
Strategic Foundations

Accountability
Infrastructure improvements
Faculty development and mentoring
Communications and marketing
Expand strategic partnerships
Quality
Education
Admission for Class of 2021

- 10,002 applicants for 190 seats
- 101 male, 89 female
- Average MCAT=510, Average GPA=3.57
- 50 universities, 22 from Tulane
- 36 states (CA 39, LA 19, NY 14)
- 20 first generation college students
- Record number of historically underrepresented minorities
- Continued diversity of majors, backgrounds
Residency and Fellowship Programs

- 39 resident and fellowship programs
- Total residents and fellows = 477
- Predominantly in 3 hospital systems: Tulane, VA, and UMC
Graduate Students

- 75 PhD students
- 130 Masters students in 7 programs
MD/MPH Program

- Largest program in US
- >950 Graduates to date (1971 to present)
- 150 – 160 students enrolled (T1-T4)
- 11 endowed merit scholarships awarded/year
- 6 research scholarships
Site visit Jan 2019

Key area: learning environment, student satisfaction (GQ questionnaire) and professionalism
Research
Major Strengths

- Infectious diseases
- Cardiometabolic diseases
- Cancer

Major programs in neurosciences, pulmonary, liver diseases, aging.
Last Fiscal Year FY16 and FY17 were the highest in four years, and hopefully a new trend, the result of several new strategies and programs.
Sponsored Awards
Research Strategies

- Bridge and pilot grant funding
- Clinical trials unit
  - LaCATS grant with Pennington and LSU
- Collaborative efforts with Primate Center, SPHTM, SSE, and Social Work
- Research development office
- Research infrastructure improvements, additions
- Incentive plans
Clinical

- Provides for clinical education
- Cross subsidizes the research and education mission
Financial Status-year in review

- Revenues
- Expenses
- Clinical revenues
  - Patient care, clinical contracts, specialized pharmacy
  - Professional fees
Complex Clinical Environment

Tulane Medical Center

Tulane Lakeside

Tulane University School of Medicine

Tulane University Medical Group

Other hospital partners

UMC
VA
Others
Improvements at TUHC

- Quality
- Capital – $33M last 2 years
- Performance
- Vision and strategies
Challenges for clinical operation

- Continued poor financials at TUHC – limits needed investment
- Small size of certain major specialties
- Uncertain reimbursement mechanisms
- Small primary care base
- Small market share in a two system area
Advantages of our clinical operations

- Work in three systems
- Excellent physician group, second largest in city
- Several premier specialties
- Possible expanded system
## New Orleans Market Details

### CY Market Share Details (Q2’15-Q1’16)

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<tr>
<th>Hospital System</th>
<th>Map Identifier</th>
<th>Hospital Name</th>
<th>Licensed Beds</th>
<th>ADC</th>
<th>ADC Shr</th>
<th>Cases</th>
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<td>Total New Orleans Market</td>
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TUMG Strategies

- Expand primary care
- Target select programs for expansion
- Reorganization to capture opportunities

- Satellite clinics
- Quality and patient satisfaction
- Population health programs, affiliation with other physicians
TUMG Strategies

- Strategic relationship with other hospitals
- Expand our presence at UMC: palliative care program, bariatrics
- Expand our presence at VA
- Improve TUMG infrastructure: IT, contract manager
- Work with University on wellness clinics, self-insurance
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Questions & Discussion